Why buy Credit Hound?

Cellular Solutions

Integrated Communication for Business

Credit Hound is easy to install, integrate and implement into your business....

Benefits:

- Improve cash flow
- Increase working capital
- Increase productivity
- Get paid faster – reduce debtor days
- Reduce long term overdue balances
- Faster dispute resolution
- Improve communication with customers



How can it help your business?

Credit Hound is flexible and fully scalable to suit the occasional user or a whole team of credit controllers.

- Sage 50 / Line 50
- Sage 200 / MMS / Line 100
- Sage 300 (formerly Accpac)
- Microsoft Dynamics NAV
- Microsoft Dynamics GP
- SAP Business One
- SunSystems

Contact us today & arrange a FREE Demo

08700 118 000

or info@cellular-solutions.co.uk

Credit Hound

>> Credit Control Software

A powerful, award-winning credit control solution, designed to automate and streamline the processes involved in good credit management.

Credit HOUND



cellular-solutions.co.uk

Cellular Solutions

Integrated Communication for Business

cellular-solutions.co.uk

Improve cash flow / Increase working Capital / Reduce debtor days

Credit HOUND

Credit control made easy.....

Cellular Solutions

Increase working capital

Credit Hound is the ideal software solution to improve the way you manage your credit control and working capital.



Before Credit Hound



After Credit Hound



Why working capital is so important for your business

There is nothing more important than getting paid for your product or service. A customer who does not pay is not a customer.

Cash flow can be significantly improved if cash owed is collected faster.

Put simply, working capital is the amount of cash that a business can easily get its hands on.

Working capital is a measure – it tells you how much of the firm's assets are available. As a rule, a business with plenty of working capital is more successful. With money in the bank, a firm can invest, generate sales and grow the business.

If there's simply not enough working capital, a business risks running out of cash and the faster a business expands, the more working capital it needs.

Even very profitable businesses can find themselves in difficulties when cash is low. Short term, having no cash makes it difficult to pay suppliers on time or to pay staff wages. In the longer term, it means you can't expand, invest in new equipment or take on more skilled people.

6'265'753.39 DSO

Example of Benefit

> **Example company turns over £5 Million p/a**

> **Was running at 58 DSO** (Days Sales Outstanding)

> So, at any one time they have **£800,000 outstanding**

> **Install Credit Hound**

> **Within 3 months** DSO is reduced to 39!

> **A reduction of 19 days** will give a cash-flow benefit of:

- **£265,753 – this is the sum of working capital that is now available!**
- **Savings on interest alone are £23,917 p/a ***

* Based on an average interest rate of 9%

A Credit Hound Savings Calculator is available from www.draycir.com/calculator/credithound

"Managing working capital properly generates cash and helps improve profits"

